



SUCCESS STORY

Stadium Lighting

Milwaukee, WI



SNAPSHOT

PROJECT:

Miller Park

REPLACEMENT LIGHTING:

70W, 100W and 150W Uni-Form® pulse start metal halide systems

SCOPE:

Fixtures in and around the concourse, plaza, entrances and ticket windows

BENEFITS:

- Increased Light Levels
- More Appealing to Customers
- Increased Security
- Reduced Maintenance

VENTURE HITS A GRAND SLAM

In 2001, the Milwaukee Brewers opened their season in Miller Park. After years of planning and construction, the brand new stadium opened to welcome Major League Baseball fans with the newest way to watch America's oldest and most favorite pastime. Venture Lighting's 70, 100, and 150watt Uni-Form® pulse start lamps were used to light the concourse, plaza, entrances and ticket windows as the public explored the new stadium.

LAYING THE FOUNDATION

At the time of its construction, Miller Park was heralded as the largest and heaviest construction project in Wisconsin's state history, weighing in at a massive 500,000 tons. With a heavy heart, baseball fans said goodbye to their beloved Milwaukee County Stadium, but the construction of the new stadium made parting with the old stadium a little bit sweeter.

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Venture Hits A Grand Slam

Today, Miller Park is a state-of-the-art sports complex and is considered to be a crown Jewel of Major League Baseball. The stadium's website proclaims, "Manual scoreboards, intimate proximity to the players, natural grass, and a unique configuration separates this ballpark from any in the world."

DESIGNING THE LIGHTING

Illuminating Miller Park's concourse and plaza proved to be a complicated task. Due to the stadium's impressive retractable roof, the light levels needed to be sufficient for both indoor and outdoor conditions. Each lamp had to adequately illuminate the asymmetrical shape of the building and be small enough to fit into the custom-made fixtures that were designed specifically for the structure, without being an obstruction to the spectators or players. The end result featured the best technology on the market which delivered superior light quality and significant energy savings.

"With Venture's metal halide lamps, we were able to match the baseball field floodlight color temperature, so the lighting looks the same throughout the facility."

*-Greg Sadowski
Powrtek Engineering, Inc.*

BREAKING WITH TRADITION

Metal Halide lighting is very popular in sports venues because the lamps provide high lumens per watt (LPW), color rendering indices (CRI) of 65-90+. This means that the metal halide lamps replicate natural daylight more accurately than any other technology on the market and emit enough light to illuminate the ground levels when mounted at high heights.

VENTURE LOADS THE BASES

Pieper Electric, Inc. was chosen as the electrical contractor for Miller Park and worked in conjunction with Boggis-Johnson Electric Company, a Milwaukee area electrical distributor, and Venture representatives L.K. Stadler Co Inc. to put the entire metal halide package together.

VENTURE'S UNI-FORM® LAMPS ARE A GRAND SLAM

The stadium received rave reviews from its visitors. Everyone who explored the stadium, from the fans and media, to the guests of the opposing teams agreed that Miller Park was one of the best new ballparks in the country.



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