



*IMPROVED LIGHTING WITH SUSTAINABILITY
AND THE POWER OF PROJECT FINANCING*



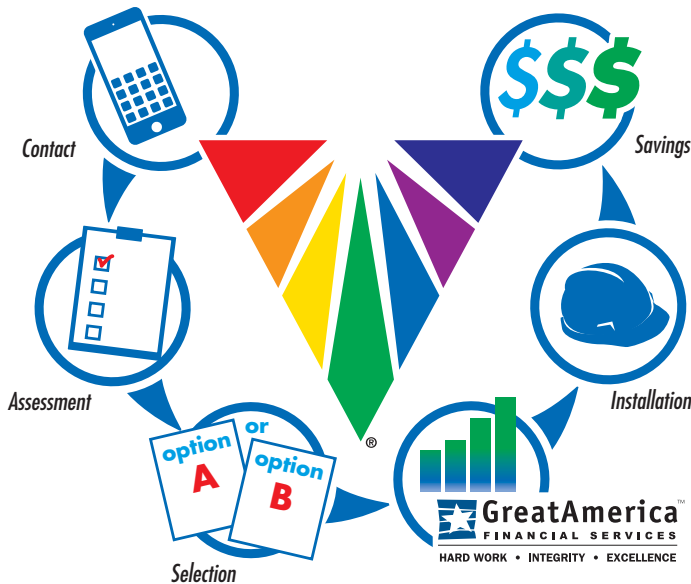
VENTURE[®]
LIGHTING

COMBINING THE MOST EFFICIENT LIGHTING UPGRADE WITH THE POWER OF PROJECT FINANCING



Let Venture Lighting International help you see your business in a whole new light. As a world leader in the design, development and manufacture of metal halide lighting systems, Venture Lighting has been providing superior products, technologies and services for the lighting industry since 1983. This dedication to excellence directly translates to total integrated lighting solutions that can provide your business with net positive cash flow from day one.

Because of our commitment to customer satisfaction, Venture is proud to partner with GreatAmerica Financial Services Corporation to offer a world-class finance program to our valued customers. Creating finance programs specifically customized to the needs of each client affords the opportunity to easily obtain an exceptional new lighting system to enhance your business. The strong partnership between Venture and GreatAmerica allows for great ease and efficiency throughout the project; Venture facilitating the process affords you the peace-of-mind that we are working seamlessly with GreatAmerica to manage the details of a comprehensive financial program that provides you with the best overall value.



The Savings Process:

1. Contact Venture Lighting to begin process and arrange energy/lighting audits
2. Lighting recommendations are presented by Venture and agreed upon by customer
3. Approval process (pre-approvals within four business hours) includes application submission and PO issuance
4. Venture oversees all contractors and third-parties to install and commission project
5. GreatAmerica invoices customer monthly
6. Enjoy the lighting upgrade and savings!

TOTAL INTEGRATED LIGHTING SOLUTIONS TO ELEVATE YOUR BUSINESS

Combining the most efficient lighting upgrades on the market with the power of premium project financing results in net positive cash flow for your business. Venture Lighting collaborating with one of the largest private independent financing companies in the United States allows you to protect your cash flow and take advantage of cost savings that often exceed the monthly payments.

For example, one customer that upgraded from a 1000 watt metal halide lighting system to a 575 watt Venture metal halide system with Venture's LeafNut™ controls, the process was simple, streamlined and profitable:

- Total cost of turnkey project: \$67,896 with no down payment
- 36 monthly payments of \$1,886
- Electrical and maintenance savings per month = **\$3,183**
- Monthly positive cash flow = **\$1,297**
- Annual net savings of **\$15,568**

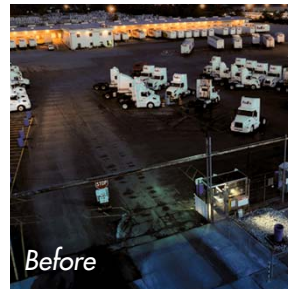
Installing an upgraded lighting system saved this customer \$46,704 over the course of the 36-month term financing agreement!

**Savings may vary based on regional electrical costs, rebates and other factors*

This total integrated lighting solution is a finance contract, not a lease, that includes deferred payment plan options and typical terms of 12-36 months (with longer terms available upon request). Along with the benefits of minimized risk and limited hassle, these finance programs put a strong emphasis on optimizing your ROI and obtaining rebates.

Upgrade Lighting from 1000W to 575W
+
LeafNut Controls
+
100% Project Financed

NET Positive Cash Flow



The Power of Partnership!



UPGRADE YOUR LIGHTING AND START SAVING



EXCEPTIONAL VALUE WITH ENDLESS BENEFITS:

- Obtain industry-leading new lighting system with ease and efficiency
- Drastically increased energy savings shorten payback period and optimize ROI
- Protect capital with minimal, or often no, down payment required

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